

**2** Two-day conference  
8-9 June 2010, London

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# Compliance for law firms

Keeping abreast of developments and addressing the practicalities of compliance



## Expert contributions

Solicitors Regulation Authority  
Freshfields Bruckhaus Deringer LLP  
Herbert Smith LLP  
Eversheds LLP  
23 Essex Street  
Taylor Wessing LLP  
Bird & Bird LLP  
Berwin Leighton Paisner LLP  
Hammonds LLP  
Holman Fenwick Willan LLP  
Olswang LLP  
Burgess Salmon LLP  
McGrigors LLP  
Lawrence Graham LLP  
Bevan Brittan LLP  
Hunton & Williams  
Carey Olsen  
Bond Pearce LLP  
TLT LLP

## A two-day conference designed to help you:

- » Review and prepare for outcomes-focused regulation and a new Code of Conduct for 2011
- » Examine how the ABS regulatory structure will drive the regulatory model of all law firms
- » Keep abreast of anti-money laundering developments including HM Treasury's Review, the Law Society's updated practice note and the case of Shah v HSBC
- » Develop a supervisory system to monitor fee earners and minimise mistakes being made
- » Assess the risks and maintain compliance with legal process outsourcing arrangements
- » Influence and capitalise on future regulatory and compliance change

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# DAY ONE TUESDAY, 8 JUNE 2010

**09:00 Registration and refreshments**

**09:30 Chair's opening remarks**

*John Sarginson, Compliance Director, Eversheds LLP*

**09:40 Freedom in practice - better outcomes for consumers:**

**The Solicitors Regulation Authority on outcomes-focused regulation and a new Code of Conduct for 2011**

- » Outcomes-focused regulation – what is it?
- » Why is it happening?
- » When will it happen, and what will it mean for law firms?
- » What will change, and what is the new Code of Conduct going to look like?

*Stephen Whittle, Board member and Chair of the Standards Committee, Solicitors Regulation Authority*

**10:20 Preparing for outcomes-focused regulation; the law firm perspective**

- » What should firms be doing now in response to the SRA initiatives?
- » How will outcomes-focused regulation work in practice?
- » Looking to 2011 and beyond, what will change and what is likely to remain the same?

*Jonathan Kembery, Risk and Compliance Director, Freshfields Bruckhaus Deringer LLP*

**11:00 Morning coffee break**

**11:30 Alternative business structures and the Legal Services Act**

- » Examining how the ABS regulatory structure will drive the regulatory model of all law firms
- » Who are the players? Which market areas will they be targeting?
- » Examples of firms embracing ABS and setting up vehicles through which to operate in the provision of legal services
- » Examining the challenges with setting up an ABS
- » What changes or processes should firms be making or putting in place in preparation for ABS?

*Iain Miller, Partner & Head of Professional Regulation, Bevan Brittan LLP*

**12:10 Evolving your compliance measures and risk management strategy**

- » Responding to challenges facing risk stakeholders including resource limitations, internal communications, expanding external rules and internal expectations
- » Securing and aligning new resources for firm risk and compliance teams – understanding the business case and addressing requirements for staff and technology
- » Communicating the value and importance of the risk organisation and its efforts across your firm
- » Understanding new avenues and approaches for working with industry peers on developing team expertise and acceptable risk response and compliance guidelines

*John Sharkey, Director, Risk Management Practice, IntApp*

*Amasis Saba, Compliance Manager, Berwin Leighton Paisner LLP*

**12:50 Networking lunch break**

**13:50 Overdue debts: how they can help firms to view risk management and compliance as profit enhancing activities**

- » Pinning down who our retainer is with - who exactly is our client here and who is authorised to instruct us?
- » Engagement letters must contain everything we need to ensure cost recovery - simply having one may not be enough
- » Costs information and the scope of work - the dangers of complacency and engagement creep
- » What should be done if doubts arise about credit-worthiness?

*Tom Arrowsmith, Head of Risk Management & Compliance, Olswang LLP*

**14:30 Afternoon coffee break**

## PANEL DISCUSSION

**15:00 Developing a compliance culture that supports the lawyers not hinders them**

- » Understanding the tension that exists between lawyers and compliance professionals
- » Creating a culture where compliance officers can support lawyers in delivering their work
- » Training compliance officers to be pragmatic and to recognise the challenges lawyers and clients face
- » Determining which information to disseminate to lawyers and training lawyers on compliance

*Clare Wilson, Partner, Global Head of Risk Management and Compliance, Herbert Smith LLP*

*Ottillie Sefton, Risk Management & Compliance Partner, Holman Fenwick Willan LLP*

*Sarah Mumford, Best Practice Partner, Bevan Brittan LLP*

**15:40 Supervising and managing partners and senior associates**

- » The Law Society's practice note on supervision
- » Developing a supervisory system to monitor all fee earners and minimise mistakes being made
- » Appointing supervisors, providing management skills training and ensuring they have the time, ability and willingness to supervise
- » Supervising partners and long standing members of the firm
- » The role of auditing in supervision
- » Is supervision chargeable? Should the client be billed?

*Annette Fritze-Shanks, Head of Professional Standards and Compliance, Taylor Wessing LLP*

**16:20 Chair's closing remarks**

**16:30 Close of day one and drinks reception**

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Risk Management for Law Firms

# DAY TWO WEDNESDAY, 9 JUNE 2010

09:00 Registration and refreshments

09:30 Chair's opening remarks

*Bill Richards, Partner, Head of Risk and Compliance, Lawrence Graham LLP*

09:40 Anti-money laundering compliance for law firms

- » An update on HM Treasury's Review of the Money Laundering Regulations 2007 and the Law Society's practice note on anti-money laundering
- » Examining the case of Shah v HSBC and what this means for firms
- » Applying the regulations and addressing the practicalities concerning privilege, CDD and ongoing monitoring or compliance, beneficial ownership, reliance and proportionality and effectiveness

*Charles Proctor, Partner & MLRO, Bird & Bird LLP*

10:20 Data protection compliance for law firms

- » Key data protection risks for law firms
- » Creating an effective data protection strategy
- » Providing data protection training firm-wide
- » Managing third party data protection risks

*Bridget Treacy, Partner, Privacy and Information Management Practice, Hunton & Williams*

11:00 Morning coffee break

11:30 Examining HMRC's position on legal privilege, law firm marketing and tax evasion

- » What is HMRC's position on law firms highlighting legal privilege in its marketing to potential tax clients?
- » What do law firms need to look out for and how should they respond?
- » How does this impact on legal professional privilege?
- » Tax avoidance vs. tax evasion - the "old chestnut"
- » What is "acceptable" tax planning in 2010?

*James Bullock, Partner & Head of Risk Advisory Solutions (Litigation and Regulation), McGrigors LLP*

12:10 Minimising your firm's exposure to criminal activities such as fraud, bribery, corruption and insider dealing

- » An overview of recent case law and legislation on fraud, bribery, corruption and insider dealing
- » What changes have occurred?
- » What are the things to watch out for and how can you protect your firm from being inadvertently exposed to criminal activity?

*Monty Raphael, Special Counsel, Peters & Peters Solicitors LLP*

12:50 Networking lunch break

## PANEL DISCUSSION

13:50 Assessing the value of quality standards for compliance purposes

- » An overview of the various quality standards for compliance purposes
- » How relevant and how valuable are they for law firms?
- » How will a new Code of Conduct affect quality standards?
- » Overcoming the challenges to seeking accreditation

*Sue Howard, Quality Manager, Hammonds LLP*

*Emma Dowden, Director of Best Practice & Operations, Burges Salmon LLP*

*Nicki Shepherd, Partner & Head of Best Practice and Compliance, Bond Pearce LLP*

14:50 Afternoon coffee break

15:20 Assessing the risks and maintaining compliance with legal process outsourcing arrangements

- » Identifying, quantifying and managing the risks when outsourcing legal processes
- » Could increasing regulation lead to a growth in legal process outsourcing?
- » What lessons can be learned from the financial sector experience of business process outsourcing?

*Keith Hood, Compliance Director, Carey Olsen*

## FACILITATED DISCUSSION

16:00 Scanning the horizon for future regulatory and compliance changes

- » What should law firms be doing now to manage upcoming risks?
- » Maintaining risk registers
- » Identifying risks - strategic, operational and disaster

*John Verry, Risk Director, TLT LLP*

16:40 Chair's closing remarks

16:50 Close of conference

## ADVISORY BOARD

This event has been validated and researched with a broad range of compliance and risk professionals from across the legal profession. We are grateful for the ideas they have provided us with for the speakers and the programme content. In particular our special thanks go to the following for their invaluable input:

Martin Webster, Partner, **PINSENT MASONS LLP**  
Amasis Saba, Compliance Manager, **BERWIN LEIGHTON PAISNER LLP**  
Robert Farrant, Head of Risk Management, **MILLS & REEVE LLP**  
Bill Richards, Partner, Head of Risk and Compliance, **LAWRENCE GRAHAM LLP**  
John Sarginson, Compliance Director, **EVERSHEDS LLP**

# Compliance for law firms

Keeping abreast of developments and addressing the practicalities of compliance

**Two-day conference**  
8-9 June 2010, London

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