Given the legal profession's rolling state of uncertainty and change - fueled by budgetary pressures and intense pricing competition, disruptive technological advances, the rise of outsourcing and low cost centers, as well as competition from alternative legal service providers - library and information resource professionals find themselves in a state of transition, as they aim to integrate within the firm's broader business plans and strategies.

Ark Group's 11th annual Law Firm Library, Research, and Information Services conference will once again provide an ideal platform for discussion, debate, and skills development around the convergence and impact of technology and economics on evolving practice strategies and what this means to the law firm information professional.

Discussion topics and focal points of the forum will include:

- Developing a plan for (re)integrating the library into the future business plan of the firm to put library resources to greater use servicing the firm's business needs
- How traditional librarianship can transition into other management roles and functions within the law firm
- An evaluation of a firm's mobile application strategy for the library
- Skill sets and competencies of the next generation of law librarians
- How the library can best contribute to the law firm's client intake process
- Utilizing the library as a firm resource to assist firm attorneys in managing outside counsel guidelines

Law firms have always depended on library and information services to support the resource needs of its lawyers. However, we have grown from a narrow profession - managing print collections and serving associates - into strategic advisors, providing curated and personalized knowledge - supporting partners and business unit leaders with critical intelligence for decision making and client support.

With Key Contributions & Real-World Illustrations from:

- Robert DeFabrizio, Manager of Library Services, Goulston & Storrs
- Steve Lastres, Director of Knowledge Management Services, Debevoise & Plimpton
- Alicia Navarro, Electronic Resources Manager, Debevoise & Plimpton
- Greg Lambert, Chief Knowledge Services Officer, Jackson Walker
- Anne Stemlar, Managing Director of Research & Knowledge Management, Goodwin Procter
- Cynthia Brown, Director of Research Services, Littler Mendelson
- Kristina Lambright, Director of Pricing & Legal Project Management, Perkins Coie
- Courtney Busscher, Research Manager, Warner Norcross & Judd
- Jocelyn Sagherian, Manager of Library Services, Gardere Wynne Sewell
- Karen Anello, Chief Knowledge Officer/Director of Library Services, Dilworth Paxson
- Marlene Gebauer, Director of Knowledge Solutions, Greenberg Traurig
- Oz Benamram, Chief Knowledge Officer, White & Case
- Kathy Skinner, Director Research & Information Services, White & Case

Sponsored By:
Case Study: Developing a Plan for Re-integrating the Library into the Business of Law

In a “do-more-with-less” legal industry, law libraries have felt the pressure to implement changes to certain processes for greater efficiency and cost savings. It is time to step back and take stock of library operations to determine what needs to change in order to align the library with the firm’s mission, remain relevant and grow professionally. In this session, attendees will hear from a library director who is formulating strategic plans which encompass current best practices and firm expectations.

Robert DeFabrizio, Manager of Library Services, Goulston & Storrs

Case Study: An Evaluation of a Firm’s Mobile Application Strategy for the Library

Mobile is everywhere, it’s exploding and will only continue to grow. Virtually 100% of the US population has adopted some type of mobile device and they use it for all of their communication needs. You need a mobile strategy for your library. If you want to capture your community’s attention, make your content accessible in a format they use on a daily basis. Develop a good library mobile strategy. Going mobile means you will increase:

- Patron engagement and overall circulation
- ROI on those databases and services you’ve already purchased
- Your reach and influence within your community
- Learn how to deliver current awareness resources, research services, e-books, and e-deskbooks

Steve Lastres, Director of Knowledge Management Services, Debevoise & Plimpton, Alicia Navarro, Electronic Resources Manager, Debevoise & Plimpton

Panel Discussion: Are You a Hostage? How to Survive Going Sole Provider

Over the past few years, several changes have occurred in the legal research market: more modern research tools have emerged, clients have begun to refuse to pay for access to legal information, and associates have started to shy away from the “chargeable” databases. While some content providers have adjusted their packages and pricing, others, those on whom we had grown most dependent—have gone on as if it’s “business as usual” and even increased their prices. As a result, several major firms have been moving toward eliminating the content provider who historically has been their primary legal research provider. This lively discussion will share the path one firm took, step-by-step, to change their research mix, and the results achieved. Key discussion take-aways:

- Understanding market trends, including client pressures.
- Preparing the business case -- Value proposition for the firm, its clients, lawyers, and library.
- Communicating with leadership to make the decision.
- Listening to your users and addressing their challenges.

Oz Benamram, Chief Knowledge Officer, White & Case, Kathy Skinner,
Fax back this form to: +1 312 873 4695

Or call us at: +1 312 212 1301

Or Email: pfranken@ark-group.com

Register online at: www.ark-group.com

Ark Group
333 W. North Avenue
Suite 373
Chicago, IL 60610

Attendee 1                   Attendee 2                   Attendee 3
Name ______________________  ______________________  ______________________
Job Title __________________  ______________________  ______________________
Organization ________________  ______________________  ______________________
Address ____________________  ______________________  ______________________
Zip Code ____________________  ______________________  ______________________
Phone _______________________  ______________________  ______________________
Fax ________________________  ______________________  ______________________
Email _______________________  ______________________  ______________________

Venue and Accommodations

This conference will be held at The SUNY Global Center located at 116 East 55th Street (Btw. Park and Lexington Ave) in the SUNY Global Classroom—a state-of-the-art facility with tiered, in-the-round seating. For more details, please contact Peter Franken at pfranken@ark-group.com or by phone at 312-212-1301.

Who Will Attend This Conference

Ark Group’s 11th annual Best Practices & Management Strategies for Law Firm Library, Research & Information Services conference is developed for those involved in managing your firm’s knowledge and information resources—including but not limited to Directors of Library Services, Library Managers, Directors of Information Resources/Services, and Directors of Knowledge Management as well as IT Directors, Directors of Marketing, Business Development and Competitive Intelligence.

Exhibition & Sponsorship Opportunities

If you are interested in sponsorship opportunities for this (or any) Ark Group event, please contact Kevin Klein for more details at 312-212-1302, or via email at kklein@ark-group.com

Registration conditions:

1. Registrations can be submitted at any stage prior to the event, subject to availability. A limited allocation is being held and registering early is therefore recommended, in the event of the registration not being accepted by Ark Group the total amount will be refunded.
2. Payment must be received in full prior to the course.
3. All speakers are correct at the time of printing, but are subject to variation without notice.
4. If the delegate cancels after the registration has been accepted, the delegate will be liable to the following cancellation charges:
   - Cancellations notified over 45 days prior to the event will not incur a cancellation fee.
   - In the event of a cancellation being between 45 and 30 days prior to the event, a 20% cancellation fee will be charged.
   - For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
5. All registrations submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
6. All cancellations must be received in writing.
7. Ark Group will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the program.
8. Please make checks payable to Ark Group USA.

Please note: payment must be received in full prior to the event to guarantee your place.

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Expiry Date ______________________
Security Code ____________________

Or call us at: +1 312 212 1301

Or Email: pfranken@ark-group.com

Register online at: www.ark-group.com

Ark Group
333 W. North Avenue
Suite 373
Chicago, IL 60610

Ark Group does have a financial aid policy to provide CLE programs for certain qualifying attorneys who are unable to attend due to cost considerations. For further information please contact Peter Franken pfranken@ark-group.com or 312-212-1301.
This conference will be held at:

**The SUNY Global Center**
The State University of New York
116 East 55th Street
(Btw. Park and Lexington Ave)
New York, New York 10022

[https://www.suny.edu/about/nyc/](https://www.suny.edu/about/nyc/)

The SUNY Global Center serves as the headquarters for the (SUNY) system’s international operations, and is the public face of the state university system in New York City. This forum will take place in the Global Classroom—which is a state-of-the-art facility with tiered, in-the-round seating, and power and microphones at the desktop fostering seamless interaction between speakers and audience members.

Hotels within walking distance to the conference venue:

- **Marriott Courtyard New York Manhattan/Midtown East**
  866 Third Avenue
  New York, NY 10022
  212.644.1300

- **Doubletree Metropolitan Hotel**
  569 Lexington Avenue (at 51st St.)
  New York, NY 10022
  212.752.7000
  [www.metropolitanhotelnyc.com/](http://www.metropolitanhotelnyc.com/)

- **Omni Berkshire Place Hotel**
  21 East 52nd Street (between Madison & 5th)
  New York, NY 10022
  212.753.5800

- **Club Quarters Rockefeller Center**
  25 West 51st Street (Off 5th Avenue opposite Rockefeller Plaza)
  New York, NY 10019
  212.262.3200

- **Affinia Manhattan**
  155 East 50th Street
  212.751.5710

- **Carvi Hotel New York**
  152 East 55th Street
  New York, NY 10022
  212.752.0600
  [www.carvihotel.com](http://www.carvihotel.com)

- **Marriott Renaissance**
  130 East 57th Street
  212-753-8841
  [Reservations](http://www.marriott.com/hotels/travel/nycme-courtyard-new-york-manhattan-midtown-east/)

- **Hotel Elysee**
  60 East 54th Street
  212-753-1066
  [Reservations](http://www.marriott.com/hotels/travel/nycme-courtyard-new-york-manhattan-midtown-east/)

- **St. Regis New York**
  2 East 55th Street
  212-753-4400
  [Reservations](http://www.marriott.com/hotels/travel/nycme-courtyard-new-york-manhattan-midtown-east/)
Directions, Maps & Other Details...

SUNY Global Center
116 East 55th St.
(Btw. Park and Lexington Ave)
New York, NY 10022
212-317-3500

Directions to the SUNY Global Center from primary arrival points in NYC:

Grand Central Terminal (MTA Metro-North Railroad): The Global Center is a .75-mile walk North on Park Avenue.

Pennsylvania Station (Amtrak, Long Island Railroad, New Jersey Transit): Take a Queens-bound E subway train to the “Lexington Avenue-53rd Street Station”. Alternatively it is a short taxi ride or a 2.0 mile walk.

Port Authority Bus Station: Take a Queens-bound E subway train to the “Lexington Avenue-53rd Street Station”. Alternatively it is a short taxi ride or a 1.5 mile walk.

Parking: The Global Center does not have its own parking facility. However, there are numerous parking garages in the area. Rates fluctuate, but you can expect to pay about $40 per day.

(Rates for all garages in the neighborhood vary greatly by day of the week and timing. You may want to use this website to find the most reasonable rates for your particular needs: Bestparking.com -- under “City”, click New York, and then can click to neighborhoods or cross street; can plug in arrival and departure times; site will calculate rates and show icons with $ amounts on a map. Click the icons to show specifics.)

Local Restaurants near the SUNY Global Center:

American
Houston’s/Hillstone 153 E. 53rd St (At 3rd Ave) 212.888.3828
www.houstons.com

Asian/Sushi
Asian Station 155 E 52nd St (between Lexington Ave & 3rd Ave) 212.421.2294 asianstationyc.com

Tenzan 988 Second Ave. (bet. 52nd & 53rd Sts.) 212.980.5900
www.tenzanrestaurants.com

Lychee House E. 55th St. (bet Park and Lexington Ave.) 212.753.3900
www.lycheehouse.com

Peking Duck House 236 E. 53rd St (bet 2nd & 3rd Ave) 212.759.8260
www.pekingduckhousenyc.com

French (Bistro)
La Mangeoire 1008 Second Ave. (bet. 53rd & 54th Sts.) 212.759.7086
www.lamangeoire.com

Deux Amis 356 E. 51st St. (bet. 1st & 2nd Aves.) 212.230.1117

Jubilee 347 E. 54th St. (bet. 1st & 2nd Aves.) 212.888.3569
www.jubileeny.net

Italian
Bar Vetro 222 E. 58th St. (bet. 2nd & 3rd Aves.) 212.308.0112
www.svolonyc.com

Bice Ristorante 7 E. 54th St (bet Madison & 5th Ave) 212.688.1999
www.bicenewyork.com

Casa Lever 390 Park Ave (between 53rd St & 54th St), 212.888.2700
www.casalever.com

Fiorini 209 E. 56th St (bet 2nd & 3rd Ave) 212.308.0830
www.fiorinirestaurant.com

Montebello 120 E 56th Street (between Park and Lexington), 212.753.1447
www.montebellony.com

Serafina 38 E. 58th St. (bet. Madison & Park Aves.) 212.832.8888
www.serafinarestaurant.com

Lebanese
Naya 1057 Second Ave. (bet. 55th & 56th Sts.) 212.319.7777
www.nayarestaurants.com

Mediterranean/Greek
Ethos 905 1st Ave (At 51st St) 212.888.4060 www.ethosrestaurants.com

Fig & Olive 10 E. 52nd St. (bet. 5th & Madison Ave) 212.319.2002
www.fig-and-olive.com

Mexican
Dos Caminos 825 Third Ave. (bet. 50th & 51st Sts.) 212.336.5400
www.brguestrestaurants.com

Indian
Dawat 210 E. 58th St. (bet. 2nd & 3rd Aves.) 212.355.7555
www.dawatrestaurant.com

Steakhouse
Maloney & Porcelli 37 E. 50th St (bet. Madison & Park Ave) 212.750.2233
www.maloneyandporcelli.com